KEYNOTES

**MONDAY**

**JUNE 6 @ 2:00 - 3:00pm**

**UP CLOSE AND PERSONAL WITH STEVE WOZNIAK**
Steve Wozniak
Fusion-io

**TUESDAY**

**JUNE 7 @ 8:30 - 10:00am**

**MEGATRENDS DRIVING EMBEDDED MULTICORE INNOVATION**
Lisa Su
Freescale Semiconductor, Inc.

**WEDNESDAY**

**JUNE 8 @ 11:00am - 12:00pm**

**THE IMMINENT EDA TRANSFORMATION**
Gadi Singer
Intel Corp.

**THURSDAY**

**JUNE 9 @ 11:00am - 12:00pm**

**COGNITIVE COMPUTING: NEUROSCIENCE, SUPERCOMPUTING, NANOTECHNOLOGY**
Dharmendra S. Modha
IBM Research

**TECHNICAL PROGRAM HIGHLIGHTS**

**ONLY THE VERY BEST**

The technical program has an exceptional quality of over 156 presented papers, 44 technical papers/panels and 10 special sessions tailored for researchers, developers design and system engineers along with management in the electronic design, design automation and embedded systems industry.
Management Day
THE EDGE OF BUSINESS AND TECHNOLOGY
Tuesday, June 7
Management Day is focused on issues at the intersection of business and technology, and is specifically directed to managers and decision-makers.

ESS Executive Day
Wednesday, June 8
The ESS Executive Day is dedicated to bringing industry stakeholders together in one room to shed light on where SOC design is headed.
EXCITING EVENTS
Monday - Wednesday
9:00am - 6:00pm
- 175+ Vendors
- New Products and Services
- Exhibitor Forum
- ESS Zone
- Embedded Theater
- Exhibits Free on Monday

PAVILION PANELS
- Gary Smith on EDA: Trends and What’s Hot at DAC
- Teens Talk Tech: You Don’t Know Jack
- Hogan’s Heroes: The Re-Aggregation of Ecosystem Value
- Town Hall: What EDA Isn’t Doing Right
- C-to-FPGA Tools: Ready for the Mass Market?
- 3D IC: Myth or Miracle?
- Career Velocity Vectors: The Excitement of Engineering
- Words of Wisdom: A Conversation with the Marie R. Pistilli Award Winner
- Pistilli’s Perspective: EDA Future – Feast or Famine?
- Stop That Thief! – IP in Global Markets
- Verification: What’s in Your Wallet?
- Why the Delay in Analog PDK?
- Multi-Core: Madness or Just Today’s Chaos?
- High Level Synthesis: What Works?
- 3D Extraction: Coming to a Design Near You?
- Low-Power Report Card: Are We Cool?
- Android, MeeGo, and Linux: Where Is It All Heading?
- IPs and FPGAs: Where’s My Free Lunch?
TECHNICAL PANELS TECHNOLOGY SMACKDOWN

- Hackers and Attackers: How Safe is Your Embedded Design
- Crystal Ball on Low Power: Limiting Trends and Strategic Solutions
- Cloud Computing and EDA Forecast: Sunny Skies or Storm Clouds Ahead?
- EDA Research: Stalled, Driving in Circles, or Running out of Gas?
- Software-Hardware Verification Battle: Prototyping vs. Emulation
- The Billion Dollar Question: How to Verify Billion-Gate Designs
- ESL HW/SW Verification: A Reality Check
- 3D: Devils, Details, and Debate
- Double Trouble or Double Your Fun: Double-Patterning and Variability
- In IP We Trust: IP and SoC Verification
- Parallel or Paralyzing: Is Parallel EDA Worth the Trouble

TUTORIALS LEARN AT DAC, DESIGN TOMORROW

- Android Apps Development Boot Camp
- iPhone Apps Beginner Guide
- A Designer’s Guide to Sub-Resolution Lithography: Enabling the Impossible to get to the 15nm Node
- Demystifying TSV-Based 3-D Stacked ICs - A Design and Test Perspective
- System-Level Design and Software Development for Energy Efficient Platforms: Challenges from Models to Methods
- Starter Kit for Chip to System Reliability

WORK-IN-PROGRESS (WIP)

Wednesday, June 8 @ 6:00 - 7:00pm in the Sails Pavilion

In contrast to other sessions at DAC, this session aims to provide authors an opportunity for early feedback on work-in-progress or to share early results.

SAN DIEGO CONVENTION CENTER
San Diego, CA USA
JUNE 5-9, 2011

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