

Beware of Unofficial Housing Vendors

Please be reminded that Convention Management Resources (CMR) is the only official housing service for Design Automation Conference (DAC) and SEMICON West.

If you receive solicitations from any other vendors identifying themselves as the official SEMICON West/ DAC Housing representatives -- they are NOT authorized to sell housing for the show. Please contact SEMI Show Management by calling +1.408.943.6900 immediately.

Room poaching is a practice is carried out by third-party companies unaffiliated with SEMICON West/ DAC. They act as travel agencies, wholesalers or destination management companies to solicit attendees and exhibitors for room reservations.

The poacher might inform a participant that the hotel room block is "virtually sold out," and that if they do not book immediately, he or she likely won't get a room for "Design Automation Conference" and/or "SEMICON West." Implied affiliation with the event is strong, despite the fact that the organization is not officially sanctioned by the sponsoring association. Additional deceptive tactics include distributing forms or promotional materials that appear to be issued by show management.

Room poachers make it more difficult for show producers to meet room block commitments and exposes them to unplanned fees. Room poachers often don't deliver on promises to customers. When participants arrive, the reservations are non-existent or the hotels are located far from the Moscone Convention Center. Sometimes the rooms have been cancelled with hefty cancellation charges placed on the guest's credit card. Poachers often represent themselves as being affiliated with the exhibition or meeting by using trademarked logos in violation of copyright laws.